



## Uber partners with Detroit, Grand Rapids vendors for '#UberIceCream' day Friday

Ian Thibodeau | [ithibode@mlive.com](mailto:ithibode@mlive.com) By Ian Thibodeau | [ithibode@mlive.com](mailto:ithibode@mlive.com)

[Email the author](#) | [Follow on Twitter](#)

on July 24, 2015 at 11:06 AM, updated July 24, 2015 at 11:40 AM

DETROIT, MI - The east and west sides of Michigan will get a little help cooling off Friday from ridesharing company Uber.

Uber is partnering with the Detroit Pop Shop in Detroit and Love's Ice Cream in Grand Rapids to make special deliveries from 11 a.m. to 5 p.m. Friday in both of the cities.

Customers in Detroit will get a Vernors Detroit Cooler Pop, a Faygo Red Pop Float pop and an 8 Mile M&M Fudge Pop for \$15.

In Grand Rapids, users will get four "pieces" for \$20 from Love's.

To get a few cool treats, open the Uber app between 11 a.m. and 5 p.m., set your location and request "ICE CREAM."

Uber is running ice cream around the town in 252 cities across the world on Friday.

The Detroit Pop Shop is a fairly new ice pop vendor, which sells numerous flavors of its gourmet ice pops at Eastern Market in Detroit.

**Love's Ice Cream** offers a bit more variety in terms of type of frozen treat. But, like the Detroit Pop Shop, their ice cream is hand-made.

The Detroit Pop Shop shared a photo on Instagram Friday morning ahead of the deliveries:



**GOOD MORNING! ✨🌻🌻🌻 Happy #ubericecream day! 🍷🍷🍷🍷 The #uber crew is here getting ready to fill coolers with delicious ice pops!!!! #popsicles #detroit #detroitfood #detroitfoodie #foodie #313 #icepops**

A photo posted by The Detroit Pop Shop (@thedetroitpopshop) on Jul 24, 2015 at 5:29am PDT

Love's also **shared the following photo on Instagram:**

**Starting at 11, order Mitten Pop ice cream bars on demand through Uber. #ubericecream  
#mittenpop**

A photo posted by Chris McKellar (@lovesicecreamgr) on Jul 24, 2015 at 6:45am PDT

*Ian Thibodeau is the business and development reporter for MLive Media Group in Detroit. He can be reached at **ithibode@mlive.com**, or follow him on **Twitter**.*

© 2015 MLive.com. All rights reserved.