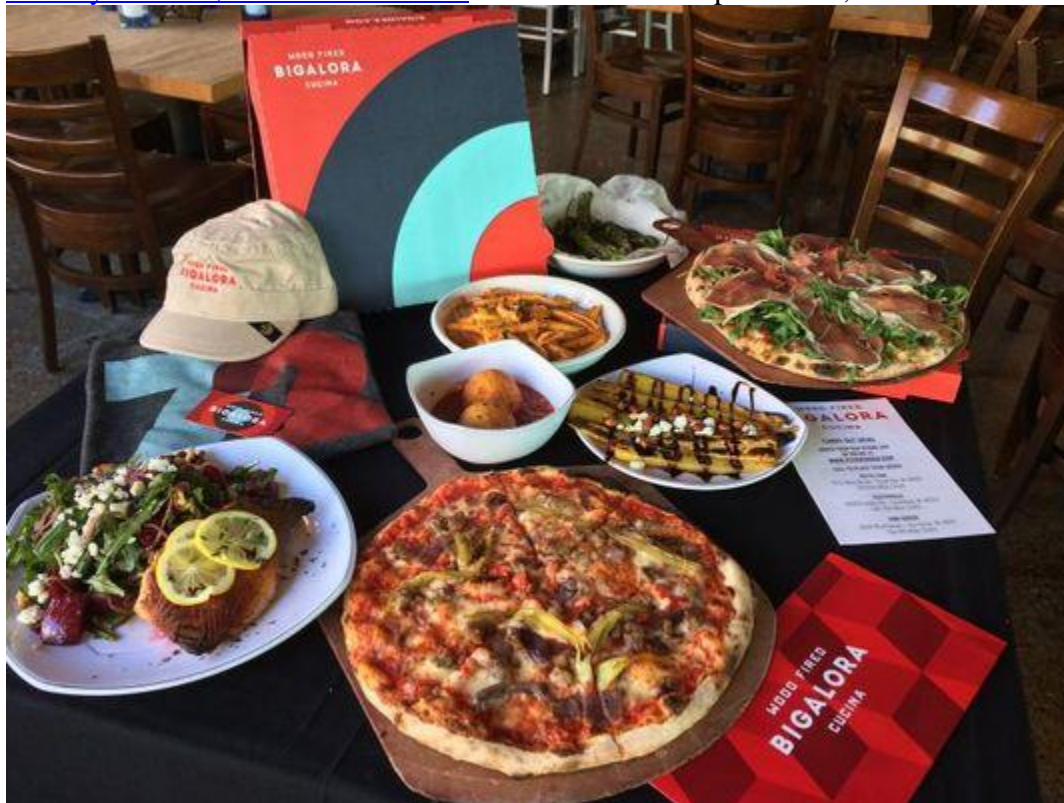


# The Detroit News

## Ford Field heavy on local food brands this season

[Melody Baetens, The Detroit News](#) 12:06 a.m. EDT September 9, 2014



Culinary offerings at Ford Field this season include local names such as Bigalora, Slow's, Mercury Burger Bar and more.(Photo: Ford Field)

When the Detroit Lions season kicks off this week, football fans can get a taste of the city at Ford Field.

On the club level, fans will notice 100 percent local brands, including Slow's Bar-B-Q, Bigalora, Russell Street Deli, Zingerman's, Sugar House and Corridor Sausage Co.

“Detroit’s always had a really great and rich food culture, but it’s really come on strong in the last five-10 years, and we wanted to bring that excitement and that culture here inside the stadium for all of our fans for the game day experience,” says Ford Field executive chef Joe

Nader. “We’ve got all these great local Detroit brands in our club level here and throughout our stadium.”

The 65,000-seat venue has new offerings stadium-wide, too. No matter your seat section, fans will have access to the chili cheese fry coney dog, a foot-long Dearborn Sausage Co. hot dog with coney sauce, cheese, diced onions and french fries. Choose a healthier lunch with the Barry Sanders Fresh and Fit Meal, a turkey sandwich on whole grain, fruit, veggies and juice. It comes with a Barry Sanders trading card.

In addition to local food, look for Bell’s, Rochester Mills, Atwater, Kuhnenn, Dragonmead and other Michigan beers throughout Ford Field. For those Sunday games when it feels too early for beer, check out the the Hail Mary, a heavily garnished Bloody Mary with a stuffed olive, pepper, lime, tomato, cheese and celery. Suck it through a pepperoni stick fashioned into a straw.

Local brands make finals of Martha Stewart contest

The Detroit Pop Shop and Shimmy Shack are two Michigan businesses chosen as finalists in the Martha Stewart American Made competition. The contest is judged by the editorial team of Martha Stewart Living.

The Detroit Pop Shop makes gourmet popsicles in flavors such as Faygo Red Pop float, watermelon basil, kiwi pineapple and cantaloupe mint. Find them at Eastern Market and Rust Belt Market.

The Shimmy Shack’s seafoam green-and-white food truck has been seen all over town, serving up 100 percent vegan burgers, fries, shakes and more.

Out of up to 1,000 finalists, the judges will pick nine winners, and one winner will be chosen by audience vote. Each winner gets \$10,000 for their business, a trip to New York City, a feature on MarthaStewart.com and more. Besides food, the contest also awards independent makers in furniture design, jewelry, paper crafts and other categories.

Online voting for the audience choice winner starts Monday at [marthastewart.com/americanmade](http://marthastewart.com/americanmade). Winners are announced Oct. 15.